Bethany Cates

+1 806 683 6277 | bethanycates7@gmail.com | Oklahoma City, OK

Summary

Skilled Graphic Designer experienced in Adobe Creative Suite, creative campaigns and prepress preparation.

Skills

- Adobe Creative Suite (Acrobat, Illustrator, Photoshop)
- Photo Editing
- HP 700 Operation
- Print Production
- File Preparation
- Digital Prepress Workflow
- Digital Proofing
- Rip Software
- Microsoft Office
- Microsoft Excel

Experience

Graphic Designer | 06/2019 - 10/2025 | Walker Companies | Oklahoma City, OK

Tasks Include:

- Designing large-format murals, signage, and marketing collateral using Adobe Creative Suite, ensuring print-ready files through prepress preparation and color management.
- End-to-end project management, collaborating with designers, account managers, and press operators to ensure files meet production specifications.
- Operating and performing routine maintenance on HP 700 large-format and flatbed printers, using creative problem solving to minimize downtime and improve production efficiency.

Graphic Designer | 05/2017 - 05/2019 | Stillwater Screenprinting and Embroidery | Stillwater, OK

Tasks Included:

- Creating custom graphics for apparel, promotional products, signage, and banners, balancing client requirements, brand guidelines, and quick turnaround times.
- Utilizing Adobe Illustrator and Photoshop to develop innovative designs, ensuring accuracy in screen-printing and embroidery production files.
- Collaboration with production teams and customers, using artistic design principles, layout, and visual balance to achieve high customer satisfaction.

Texas Works Advisor I | 05/2018 - 05/2017 | Texas Health and Human Services Commission | Amarillo, TX
Provided customer service and case documentation support in a high-volume, deadline-driven environment.

Graphic Design Intern | 01/2015 - 12/2015 | Amarillo College | Amarillo,TX
Tasks Included:

- Developing a new logo and branding campaign for the college's Mentoring Program, enhancing program visibility and engagement.
- Creating marketing materials and managing student information using Microsoft Word and Excel, improving data accuracy and workflow efficiency.
- Assisting in operating and troubleshooting a large-format printer, supporting the production of campus promotional materials.

Education

Graphic Design | Amarillo College | 12/2015 | Amarillo
Associate of Applied Science in Graphic Design